

Greenwashing Choice Board

Assignment Title	Assignment Description
News Report	Create a video or audio news report explaining what greenwashing is and how it can mislead consumers.
Poster	Design a poster illustrating examples of greenwashing in products or advertisements.
Brochure	Design a brochure that educates others about how to identify greenwashing tactics.
Skits	Perform a skit demonstrating a scenario where greenwashing takes place and its consequences.
Infographic	Create an infographic showing the difference between genuine sustainability efforts and greenwashing.
Debate	Participate in a debate arguing for or against the regulation of greenwashing in advertising.
Essay	Write an essay on the impact of greenwashing on consumer behavior and the environment.
Interview	Conduct an interview with a consumer advocate or expert discussing methods to combat greenwashing.
Podcast	Create a podcast episode discussing real-life examples of greenwashing and how to avoid falling for it.